Rep Order# 8887246 **Ver#** 3 **Status** Revised **Traffic Order#** 67404 **Printed:** 10/19/2012 2:43 PM
EC'd Yes **Last Received:** 10/19/2012 2:39 PM
Showing Buylines: All Rep & Sta Revised Lines

Station KTVX-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/HOUSE/R ADD
Estimate# C16C22
Buyer PATRICIA DOME
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/C16C22
Flight Dates 10/20/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

— CONTRACT COMMENT —

**********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

PLS SEE LN 2 FOR REV, NO OTHER CHGS
NCIT
PLS CK AND CNF
THANKS
NILE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*2	SA	6P-930P	COLLEGE FB	:30	$1,100.00	10/20-10/20	3	1	3	$3,300.00	
		Sales Remark: V3 PGM CORRECTION										
		V3 Program Name Change, Comment Changed										

—REPORT TOTALS—

Report Totals: 3 / $3,300.00

—SALES MONTHLY TOTALS—

Oct 12: 34 / $9,905.00
Sales Totals: 34 / $9,905.00
Station Totals: 34 / $9,905.00
Lines not sent/rcld/rtrn: 0 / $0.00

—COMPETITIVE—

Market Totals	$19,810	CABL	0%	KAZG	0%	KJZZ	0%	KPNZ	0%	KSL	0%
		KSTU	50%	KTVX	50%	KUCW	0%	KUPX	0%	KUTV	0%
		NTVX	0%								

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Books MAY12
Demos RA35+